



**Tigerlily
Foundation**
Beauty. Strength. Transformation.

2026 Pajama *Glam Party*

SPONSORSHIP PACKAGES

Join us as a sponsor of the 2026 Pajama Glam Party—one of our most joyful, mission-forward signature experiences advancing women’s health, wellness, and equity!

As a nationally recognized women’s health and breast cancer advocacy organization, the Tigerlily Foundation focuses on advancing health equity through education, community engagement, and policy impact – both strategically and with fun!

Held in the Washington, DC region, Pajama Glam is a joyful, educational wellness celebration event designed for girls ages 5–12 and the women who love and care for them—mothers, aunts, grandmothers, and families come together for an unforgettable experience centered on self-care, prevention, confidence, and collective action.

This year’s theme— Love Your Body. Own Your Power. Shine Your Light—positions Pajama Glam as more than a celebration. It is a statement: This event is your “passport to a healthy lifestyle.”

Sponsorship of the 2026 Pajama Glam Party is a partnership that provides a forum for your organization to:

- Demonstrate commitment to young women’s health & wellness
- Support a diverse, values-driven event design specifically for girls and the women who love and care for them!
- Activate your brand presence through experiential, in-person engagement
- Support education for the next generation of women
- Advance your DEI, ESG, and CSR goals in a visible, authentic way
- Align with a trusted, mission-driven nonprofit advancing health equity
- Be a co-champion of access, awareness, and advocacy



2026 Pajama Glam Party Sponsorship Opportunities

1

**Love Your Body. Own Your Power.
Shine Your Light. Presenting Sponsor**

Investment:

\$50,000 (Exclusive)

Positioning:

The premier partnership aligns your brand with empowerment, equity, and wellness for women and girls.

Benefits Include:

- Exclusive recognition as the **“2026 Pajama Glam Party - Presented by the Tigerlily Foundation and [Company Name]”**
- Top logo placement on all event materials (website, signage, email, social, press)
- Opportunity for **welcome remarks** or branded moment during program
- Prominent on-site brand presence (step-and-repeat, stage signage)
- Two Educational Panel Sessions:
 - **Strong Minds, Bright Futures** with a focus on mental wellness, confidence, and emotional well-being
 - **My Fabulous Self Panel Session** focused on affirmations, self-love, and confidence-building activities
- Custom experiential activation or lounge
- Dedicated social media recognition (pre- and post-event)
- VIP guest access (2 - 3 tickets)
- Employee engagement opportunity (volunteers or ambassadors)
- Opportunity to provide branded giveaways or samples
- Recognition in Tigerlily post-event impact report
- “Thank you from Maimah” recorded personal message and posted on the Tigerlily Foundation dedicated webpage and pre-and/or post social media
- Logo placement as presenting sponsor on the dedicated program/event webpage
- Recognition in the Tigerlily Foundation monthly newsletter two months prior to event

2

Know Your Body. Love Your Body & Move Your Body Educational Stations

Investment:

\$25,000

The *Know Your Body. Love Your Body. Education Station* focuses on health, body awareness, and prevention — made age-appropriate — while the *Move Your Body Education Station* focuses on physical activity, movement, and play.

Benefits Include:

- Naming rights to the **Know Your Body. Love Your Body. & Move Your Body. Educational Stations**
- Branded wellness activation (movement, mindfulness, self-care, education)
- Logo placement on select digital and on-site materials
- Verbal recognition during the event
- Social media spotlight feature
- VIP guest access (2 tickets)
- Opportunity to provide branded giveaways or samples
- Logo placement on the dedicated program/event webpage
- Recognition in the Tigerlily Foundation monthly newsletter two months prior to event

3

Glam & Glow Lounge and Create Your Crown Activation Stations

Investment:

\$15,000

The *Glam & Glow Lounge* is an interactive & creative experiences core wellness station that features nail painting, face painting, and age-appropriate glam while the *Create Your Crown* focuses on arts, crafts, jewelry-making, and self-expression.

Benefits Include:

- Naming rights to Glam & Glow Lounge and Create Your Crown Activation Stations
- Branded station signage and product integration (if applicable)
- Logo placement on event signage and website
- Social media mention
- Guest access (2 tickets)
- Opportunity to provide branded giveaways or samples
- Logo placement on the dedicated program/event webpage
- Recognition in the Tigerlily Foundation monthly newsletter two months prior to event

4

Move, Stretch & Shine Sponsor

Investment:

\$10,000

Benefits Include:

- Zumba, yoga, and/or mindfulness demos
- Your logo placement at station and sponsored area
- Recognition on program/event webpage and select event materials
- Social media acknowledgment
- Guest access (2 tickets)

5

Legacy Photo Moment Sponsor

Investment:

\$7,500

Positioning:

Invest in early education, confidence, and health awareness for girls and young women.

Benefits Include:

- Recognition as a Legacy Photo Sponsor on event materials
- Logo placement on program/event webpage and signage
- Social media recognition
- Guest access (2 tickets)

6

Passport to a Healthy Lifestyle Prize Station

Investment:

\$5,000

Benefits Include:

- Logo placement on program/event webpage and event signage
- Inclusion in sponsor recognition slideshow
- Social media thank-you mention
- Guest access (2 tickets)

7

In-Kind & Custom Experience Partners

Investment:

Value-Based

Positioning:

Perfect for brands offering products, services, or experiences aligned with wellness, beauty, comfort, or care.

Benefits May Include:

- On-site brand presence (based on contribution value)
- Logo recognition on select materials
- Social media acknowledgment
- Guest access (varies)

Audience & Reach

Pajama Glam attracts a highly engaged audience that includes:

- Girls ages 5 - 12
- Women ages 18–65+
- Mothers, daughters, and multigenerational families
- Young professionals and emerging leaders
- Survivors, advocates, caregivers, and allies
- Community influencers, nonprofit leaders, and corporate professionals

Brand Alignment Opportunities

Pajama Glam offers meaningful, customizable sponsor activations, including:

- Wellness & Self-Care Stations (spa, mindfulness, movement, beauty)
- Glam & Pamper Experiences
- Sweet Treat or Beverage Lounges
- VIP or Influencer Engagement Areas
- Youth-Focused Education & Empowerment Activations
- Employee Engagement Opportunities (volunteerism, on-site ambassadors)

Each activation is designed to create memorable brand moments that feel joyful, purposeful, and aligned with Tigerlily's mission.

Social Impact & Community Legacy

Pajama Glam was inspired by Noelle, the beautiful daughter of Tigerlily's Founder, Unicorn, CEO, Maimah Karmo.

Today, the event continues that legacy by:

- Promoting **early health education and prevention**
- Encouraging **body awareness and self-advocacy**
- Building **confidence and leadership** in young women
- Supporting Tigerlily's **national programs and policy efforts**

Corporate sponsors help ensure this impact reaches **more families, more communities, and more future leaders.**

A Partnership with Purpose

By sponsoring Pajama Glam, your company will:

- Elevate women's health and wellness
- Invest in the next generation of empowered and educated girls
- Strengthen your brand through values-aligned visibility
- Support a proven nonprofit leader in health equity

Sponsors benefit from exposure to an audience that is **socially conscious, brand-loyal, and eager to support companies that give back.**

To explore exciting sponsorship opportunities and learn more about partnering with Tigerlily, please contact **Maureen Simmons** at maureen@tigerlilyfoundation.org.

About the Tigerlily Foundation:

Tigerlily Foundation is a national women's health and oncology nonprofit providing education, awareness, advocacy and hands-on support to young women (ages 15-50) before, during, and after cancer. We seek to empower women of all backgrounds, including those at heightened risk for cancer and in medically underserved communities. Our mission centers around improving the quality of life and ending isolation among breast cancer patients, survivors, and thrivers. The Tigerlily Foundation, founded by Maimah Karmo while undergoing chemotherapy and raising a young daughter, is a global organization supporting young women affected by breast cancer while undergoing her chemotherapy for her own diagnosis. The organization is led by a young, Black woman who was diagnosed with Triple Negative Breast Cancer (TNBC) at age 32; the organization is co-led and advised by patients and survivors who have lived experience.

Please note:

Your partnership with **Tigerlily Foundation** directly supports education, advocacy, and survivorship for those affected by breast cancer. Tigerlily Foundation is a 501(c)(3) nonprofit organization.

Federal EIN: **38-3752635**. Contributions are tax-deductible as permitted by law.