

# ***THE MOMENTUM ISSUE***

AUGUST 2025



**Tigerlily  
Foundation**

*Beauty • Strength • Transformation •*

## The Momentum Issue

August is here, and while the months seem to move quickly, our mission remains steady and strong. At Tigerlily Foundation, the drive towards health equity and better outcomes for women is a year-round commitment—because change can't wait.

Your voice, your actions, and your passion are what keep this movement alive. Whether you're sharing your story, engaging with lawmakers, educating your community, or supporting others on their journey—you are creating change.

Let's carry this momentum through the rest of the year and beyond.  
Together, we're unstoppable.



## Tigerlily will be back in Los Angeles on August 16th!

**Your Choice:**

### Community Dialogues about Clinical Trials



A COLLABORATION OF EMPOWERMENT



**Julia Forth**  
CEO of Cancer Support  
Community Los Angeles  
*Moderator*



**Mediget Teshome,**  
MD, MPH, FACS  
Chief of Breast  
Surgical Oncologist  
UCLA Health



**Maricia Cole**  
Tigerlily ANGEL Advocate



**Megan O'Neil**  
Tigerlily ANGEL Advocate



Saturday, August 16 2025, 12:00 - 2:30 PM



Tower Cancer Research Foundation, 8767 Wilshire Blvd Ste 401, Beverly Hills, CA 90211

Education | Empowerment | Community

Tigerlily Foundation, Cancer Support Community Los Angeles, and Tower Cancer Research Foundation invite you to an empowering **“Lunch & Learn”** event in Beverly Hills, CA that brings wellness, education, and community together in one powerful experience.

**Saturday, August 16 • 12 - 2:30pm PDT**

**Tower Cancer Research Foundation**

📍 8767 Wilshire Boulevard #401 Beverly Hills, CA 90211 United States

This event is more than a discussion—it’s a safe, supportive space for **breast cancer patients, caregivers, healthcare professionals, and curious minds** to connect, learn, and share.

Together, we’ll explore during our Empowerment Panel:

- Clinical trials
- Biomarker & genetic testing
- HER2 status



## Plus: A Day of Wellness and Self-Care

Enjoy complimentary self-care stations including:

- Yoga & guided movement
  - Eyebrow shaping
  - Soaking bath salt making
- Light refreshments and calming conversation



**Register for our event and  
be entered into a raffle!**

We have 3 Hope Boxes as prizes  
and you could win 1 at the event!



Don't miss your chance to receive a box  
filled with love, wellness, and inspiration.

**Education | Empowerment | Sisterhood**



**Double giveaway!**

We're leveling up our giveaways with something  
special from our Founder & CEO, Maimah Karmo's  
activewear line, **SlimThick Clothing!**

**2 lucky winners**  
will receive:



- A Love Me Butter Bodysuit
- A Love Me Butter Set

**Winners get to choose their color from available options!**

The lucky winners will be contacted before the event for their details!

**Register For Free Today!**

## Thank you to everyone that joined us on July 31st, in Washington, D.C.!



A heartfelt thank you to everyone who attended our third **Your Choice: Community Dialogues about Clinical Trials** event on July 31st. Your presence, questions, and shared stories made the evening truly special.

We are so grateful to our incredible partners, **Breast Care for Washington** and **Whitman-Walker**, for helping us create a safe, supportive space where breast cancer patients and caregivers could come together for connection, guided meditation, and powerful conversations on **clinical trials, biomarker testing, and HER2 status**.

Events like these are a reminder of the power of **education, empowerment, and community**—and how, together, we can make informed choices that change lives.

Thank you for being part of the conversation. We can't wait to see you at the next one!

## Celebrating Our Newest ANGEL Advocate Graduates!



WE ARE  
THE CHANGE

Tigerlily Foundation ANGEL Advocates

COHORT 39  
TIGERLILY  
**ANGEL**  
ADVOCACY PROGRAM



Vickie Williams  
Trainer



Georgina Kumah-Dzagah



Nita Caldwell



Molly Gaynor



Maria Montoya



Deena Shaar

We're thrilled to welcome the latest cohort of passionate, purpose-driven leaders to our **ANGEL Advocacy Program** family, trained by the phenomenal Mrs. Vickie! These powerful individuals have completed their training and are now stepping into their roles as advocates, educators, and changemakers in their communities.

Each graduate brings their own story, strength, and voice to this movement—and we can't wait to see how they use their advocacy to create lasting impact in the lives of women facing breast cancer.

Their journey is just beginning, and we know they're going to do incredible things.

## Want to join this growing team of change agents?

Become an ANGEL Advocate and use your voice to make a difference in the lives of women before, during, and after breast cancer.

[Click Here To Sign Up!](#)

## Help us grow the next generation of advocates

Your support makes this work possible. Every donation helps us train more ANGELs, expand our reach, and ensure that no woman has to face cancer alone.

[Donate Today And Help Make A Difference](#)



## HEAL Policy COE



## Newly Introduced Federal Bills to Keep an Eye On

### 340B PATIENT Act

This recently introduced bill, while designed with the good-willed intention to provide better access to affordable drugs for patients, threatens to allow increased misuse and abuse of the 340B program.

**Read Tigerlily's Statement In Opposition  
To The 340b Patient Act [Here](#)**

The 340B Program is a little-known but big federal program created to provide drug discounts to vulnerable patients and allow for investment by hospitals into charity care and patient support services like financial assistance, community outreach, free screening programs, etc. Instead of benefiting patients, bad actors are misusing and abusing this program to create a profit and line their pockets.

**Learn More About The 340b Program [Here](#)!**

Send a letter to your representatives today to educate them on the need for transparency and accountability for the 340B program and to ask them to oppose the 340B PATIENT Act until these guardrails are in place.

## EARLY Act

We are excited to share about the reintroduction of the Education and Awareness Requires Learning Young (EARLY) Act! The EARLY Act is a critical lifeline for young and high-risk women and their providers. When we first championed this legislation in 2009, we knew it would save lives—and it has. The EARLY Act's education campaigns, provider training, and grant programs have empowered women with knowledge and tools to advocate for their breast health, while equipping clinicians to better serve them. But our work isn't done.

The EARLY Act was last reauthorized in December 2020 for five years beginning in 2021 and its authorization will expire by the end of FY2026, during the current 119th session. With disparities persisting—especially for young, Black and other underserved women—we must ensure this vital legislation continues to bridge gaps in awareness, access, and care. Together, we can rewrite the narrative for the next generation, because every woman deserves the chance to live a full life.

See Congresswoman and Co-author Debbie Wasserman Schultz's press release [HERE](#).

Let your representative know you want them to support breast cancer education and awareness for young women today! Use our simple letter template [HERE](#).



## NIH Funding

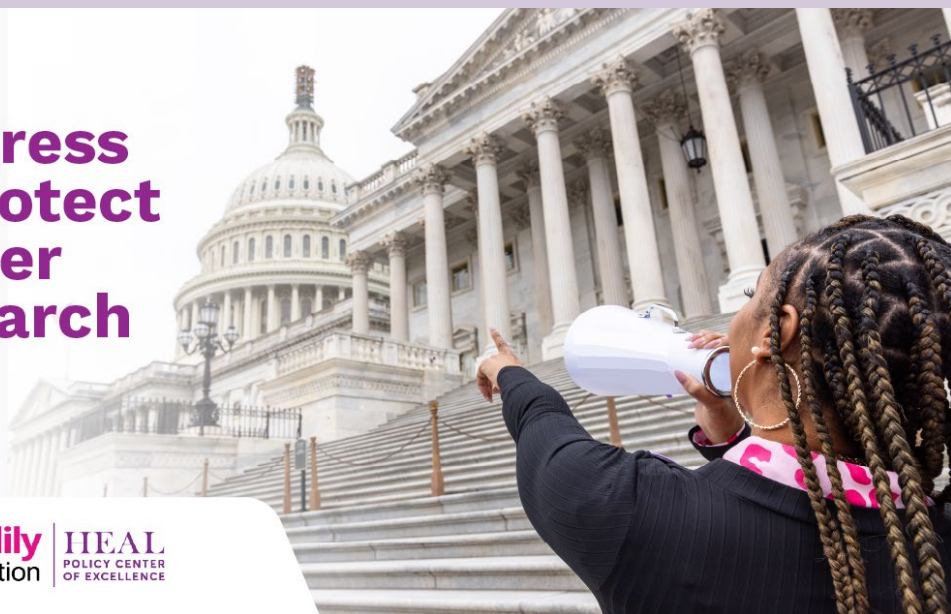
It's also not too late to engage in advocating to protect cancer research through NIH funding!

### Tell Congress to Protect Cancer Research



**Tigerlily**  
Foundation

**HEAL**  
POLICY CENTER  
OF EXCELLENCE



We know the recent slash to the Medicaid budget is disheartening, but we still have a chance to stop the devastating budget cuts to the NIH. Join us by sending a letter to your representatives to ask them to protect cancer research and hope for cancer patients!

[Click Here To Send Your Letter Today](#)

### Tell Congress to Protect Cancer Research



**Tigerlily**  
Foundation

**HEAL**  
POLICY CENTER  
OF EXCELLENCE

You can also use our social media toolkit to share with others about this important issue and encourage them to join you!

[Click Here For The Full Social Media Toolkit!](#)







# Help Improve Cancer Care in Florida

We're looking for patients with metastatic breast cancer to share their treatment experiences.



**Terlisa Sheppard**

ANGEL Advocate | 23 Year Florida MBC Thriver

## Who Can Participate?

- ✓ Adults 18 years or older.
- ✓ Diagnosed with metastatic breast cancer (mBC) within the last 12 months.
- ✓ English or Spanish language proficiency.
- ✓ Reside in Florida.

## Why Participate?

- ✓ Share your experience to help improve cancer care for others.
- ✓ Your input will help shape future support strategies for patients.
- ✓ Participants will be compensated for their time and efforts.



**Tigerlily  
Foundation**  
Beauty. Strength. Transformation.



interested? Please click the link or scan the QR Code with your phone to access a brief survey. A research team member from Tigerlily will be in touch to let you know if you are eligible. If you have questions please email our study coordinator [krista@tigerlilyfoundation.org](mailto:krista@tigerlilyfoundation.org)



## Your voice can help change cancer care in Florida!

Download our social media toolkit and use your platform to spread the word about this important study. Together, we can raise awareness, reach more patients, and drive lasting impact.

[Download Our Social Media Toolkit Here!](#)

## Expanded Program Alert!



We are thrilled to announce a new on-line course within our ANGEL Advocacy Program, ANGEL Empowerment Lab. This program will train students nationwide, ages 18 – 24, to empower and educate self-advocates and leaders in their communities.

**What makes it truly special?** The young adult leaders of Tigerlily are at the helm, shaping the vision, setting the pace, and proving that the future of health equity is already here.

Furthermore, in proud partnership with Zeta Phi Beta Sorority, Inc., we're bringing the ANGEL Empowerment Lab to life, training, uplifting, and celebrating the next generation of Black equity-centered student leaders across the nation. The program will focus on empowerment, autonomy, health literacy and peer advocacy – topics of relevance to students regardless of health status. Rooted in core principles of implementation science, the ANGEL Empowerment Lab is not just a one-time training course but a scalable, community-driven model for youth health advocacy.

The ANGEL Empowerment Lab seeks partners who will support its real-world integration, contextual adaptation, and long-term scalability in underserved college communities. By engaging end-users (student advocates) in program design and delivery, we ensure the model resonates with diverse campus contexts and remains equity centered. Through this collaborative approach, the ANGEL Empowerment Lab will drive sustainable change in how college students advocate for health—aligning with the latest best practices in implementation science and youth engagement.

## Tigerlily's Founder & CEO, Maimah Karmo, will be keynoting at MedTechVISION 2025!



Maimah Karmo is proud to be a **MedtechVISION2025** keynote speaker!  
The MedtechVISION Annual Conference brings leading voices in medtech together each  
year to discuss real-world solutions in healthcare.

Join industry leaders for an insightful discussion about Revolution Not Evolution:  
Medtech's Next Chapter as we explore what it takes to excel in this new era.

[Register Today!](#)



## New Article Spotlight: Beyond Blood Tests – Why Biomarker Testing Matters

Tigerlily Foundation's founder, Maimah Karmo, shares in Conquer Magazine how biomarker testing can be a game-changer for patients. Biomarkers act like a "lock" on cancer cells, and targeted therapies are the "keys" that can open the door to more effective, personalized treatment options.

But access isn't equal. Too often, patients in communities of color are less likely to receive this critical testing. Maimah calls for equity, education, and advocacy so that every patient can benefit from precision medicine.

Her message is clear: **knowledge is power**. Asking your doctor about biomarker testing could change your care and your future.

Read Maimah's full article in Conquer Magazine here: [Beyond Blood Tests](#)

## Join the Tigerlily Team!

We're growing our team and looking for passionate changemakers who want to make a real impact in the lives of young women before, during, and after breast cancer. If you're ready to use your skills to drive change, we want to hear from you!

### Positions available:

- [ANGEL Peer Navigator Lead](#)
- [Director of Research - Power Center](#)
- [Director of Community Engagement and Clinical Trial Education](#)
- [Vice President, Mission Delivery](#)

**Apply Today!**



## Partner Corner

### Ongoing Support with Ina<sup>®</sup>: 24/7 Nutrition & Symptom Guidance by Text The Intelligent Nutrition Assistant from Savor Health<sup>®</sup>

#### INTRODUCING INA<sup>®</sup> THE INTELLIGENT NUTRITION ASSISTANT FROM SAVOR HEALTH<sup>®</sup>

- Personalized 24/7 Nutrition Guidance at Your Fingertips
- The Knowledge of Experienced Cancer Professionals
- Safe, Secure and Free











Through our partnership with Savor Health, Tigerlily Foundation offers access to Ina<sup>®</sup>, a text-based tool that delivers personalized, evidence-based nutrition and symptom management support for cancer patients — anytime you need it.

#### Here's what Ina<sup>®</sup> can help you with:

- 24/7 answers to nutrition and symptom questions via SMS text
  - Tailored tips, recipes, and expert guidance — no appointments needed
    - Advice from oncology-credentialed dietitians, nurses, and doctors
    - Free, secure, and private access whenever you need support
- Feeling strong throughout your cancer journey starts with informed, timely support — and Ina<sup>®</sup> is always just a text away.

**Try Ina Today!**

## ShareForCures Alliance!



Exciting News! Tigerlily has joined the ShareForCures Alliance, supporting a fully inclusive breast cancer registry for those who have, or had breast cancer. This registry aims to accelerate the search for cures for breast cancer by enhancing diversity and representation in research. By participating in the ShareForCures Alliance, we are striving to increase awareness and enrollment for the ShareForCures registry, ensuring that everyone is represented in breast cancer research and the search to find cures.

[Join Us In Supporting This Vital Cause.](#)

## Encountered Genetic Discrimination? Share Your Story!

Tigerlily is working with our partners at FORCE to collect stories about genetic discrimination to support our legislative efforts to ban this practice and would love to hear from you if you have encountered genetic discrimination or afraid you will!

Have you or your family members had difficulty getting life, long-term care or disability insurance because of your cancer-related genetic mutation? Or are you afraid to try to get these insurance coverages because of your cancer-related genetic mutation?

Has your policy been denied or canceled, or are your premiums exceptionally high? We're working with our partner FORCE to collect stories to share with lawmakers, so they understand the extent of this problem. Although it would be ideal to have your name, city, and state with your story, you can choose to remain anonymous if desired.

[Share Your Story Here!](#)





**Tigerlily  
Foundation**  
*Beauty • Strength • Transformation*

