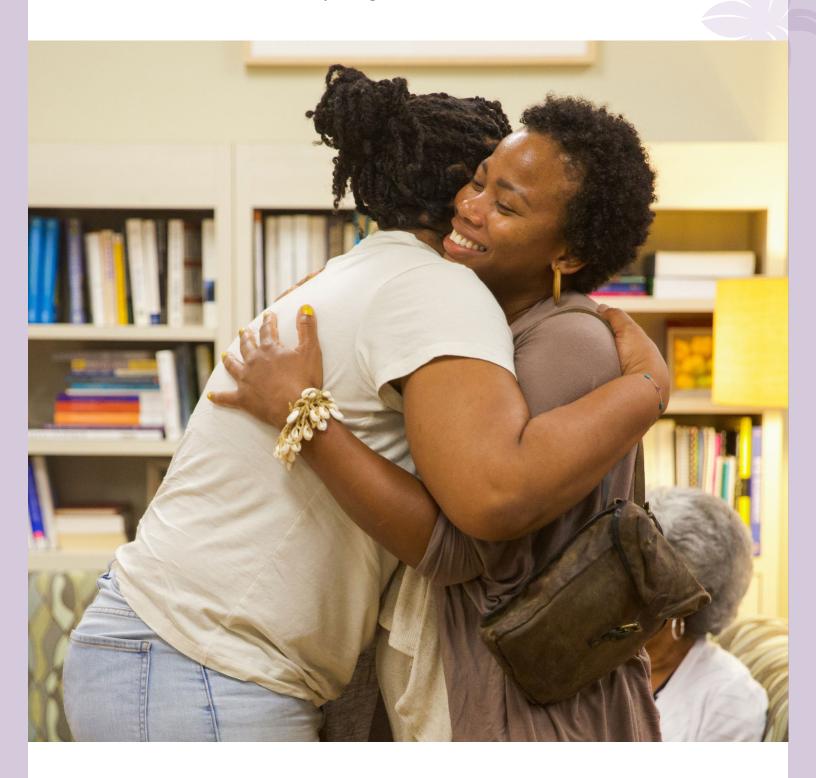
THE SYNERGY ISSUE

JULY 2025



A Month of Strength, Science, and Sisterhood

July is bursting with impact, connection, and momentum. From powerful community events in Washington, D.C. and Los Angeles to new policy wins and national recognition of our advocacy model, we're showing what's possible when voices rise and hearts unite. Whether you're sharing your story, joining a conversation, or stepping into advocacy, YOU are helping to shift the future of cancer care. This month, we celebrate progress—and invite you to keep pushing forward with us.



See you in Washington, D.C., on July 31st!



You're Invited! Join Tigerlily Foundation, Breast Care for Washington and Whitman-Walker on Thursday, July 31 from 5:30–7:30 PM at the Whitman-Walker Max Robinson Center for Your Choice: Community Dialogues about Clinical Trials.

This evening will feature an *Empowerment Panel: The Power of Choice*, where breast cancer patients, caregivers, and experts come together for honest conversations about clinical trials, biomarkers and genetic testing, and understanding HER2 status.

9 1201 Sycamore Dr. SE, Washington, D.C. 20032

This event is more than a conversation — it's a space to **connect, learn, and grow** together. We'll explore clinical trials, genetic and biomarker testing, and HER2 status in a supportive environment built on **healing**, **sisterhood**, **and shared strength**.

- Guided meditation
 Light refreshments
 Real talk with real experts
 - Register for free today!

Tigerlily is coming back to Los Angeles on August 16th!



Tigerlily Foundation, Cancer Support Community Los Angeles, and Tower Cancer Research Foundation invite you to an empowering "Lunch & Learn" event in Beverly Hills, CA that brings wellness, education, and community together in one powerful experience.

This event is more than a discussion—it's a safe, supportive space for **breast cancer patients**, **caregivers**, **healthcare professionals**, **and curious minds** to connect, learn, and share.

Enjoy complimentary self-care stations including:

- Yoga & guided movement Eyebrow shaping
- Soaking bath salt making Light refreshments and calming conversation

Register for free today!

Thank you for joining us in Washington, D.C. and Los Angeles for our first CHOICE events!

















Our recent CHOICE events in Washington, DC and Los Angeles were nothing short of extraordinary!

In DC, the room was so engaged our audience became a part of the panel – and jumped in asking questions, shifting us into a beautiful interactive conversation. Attendees were energized by honest dialogue, beautifully curated resources, and powerful community connections. Some asked for events like this every month!

Meanwhile in LA, our ANGEL Advocates hosted an equally inspiring gathering that left participants feeling informed, seen, and supported.

From thoughtful setups to impactful panels, these events reflected the very heart of CHOICE: community, health equity, and conversation that drives change. We're proud of what we accomplished — and even more excited for what's next.

We can't wait to see you again in Washington on July 31st and Los Angeles on August 16th!

Stay tuned for more information!

Join Us for a Powerful Pull Up A Seat Conversation Friday, July 25 | 12:00–1:30 PM ET



How do we stay grounded and mission-focused as healthcare policies shift? Join moderator ANGEL Advocate, **Daria Ross** and a panel of advocates, nonprofit leaders, and mental health experts as we explore practical ways to adapt, protect our wellbeing, and lead with purpose.

- Learn how policy changes affect your community
- Get tools to support your mental wellness
- Stay rooted in advocacy that drives impact

Register now and be part of this empowering dialige!

Become an ANGEL Advocate Today!

Join Mrs. Vickie for the upcoming training cohorts on Wednesday evenings:



June 11 – July 9 July 23 – August 20 September 3 – October 1 October 15 – November 12 November 26 – December 24 Vickie R. Williams **Cullins**

Trainer



Email: clara@tigerlilyfoundation.org to register

Ready to turn your passion into purpose? Join Mrs. Vickie R. Williams Cullins and become an ANGEL Advocate!

Join our community of ANGELs for support, education, and inspiration. Whether you're a patient, caregiver, or ally, Tigerlily's free ANGEL Advocacy Program will equip you with the tools to make informed decisions, advocate for yourself and others, and build lasting connections.

Our next training starts on July 23rd, with new cohorts offered throughout the year—so you can choose a session that fits your schedule.

Wednesday evenings

Email <u>clara@tigerlilyfoundation.org</u> to register!

Click here to learn more!

















Exciting News!

Tigerlily Foundation's article, 'Advocate Now to Grow, Empower and Lead (ANGEL):

A Patient Advocacy Training Model to Address Breast Cancer Disparities Among
Black Women,' has been published in the Springer Journal of Cancer Education! This
groundbreaking study highlights the impact of Tigerlily's ANGEL program, which trained
Black women in high-disparity regions, resulting in a 25% increase in breast cancer
knowledge, a 20% rise in screening awareness, and a 24% boost in self-advocacy during
medical encounters. The program empowered advocates to lead community outreach,
bridging gaps in care and research.

Read the full article here

HEAL Policy Center of Excellence



Thank you to our 2025 Virtual Young Women's Health Day on the Hill participants! These lead advocates met with congressional leaders virtually to share their personal stories, discuss the EPIC Act and the ORPHAN Cures Act and to ask Congress to support both bills to end the pill penalty and disincentives for continued research in rare disease drug development.

In May & June we engaged 23 advocates for YWBHD which resulted in a whopping 95 congressional meetings and follow up communications (re. ORPHAN Cures)! ORPHAN Cures was signed into law on Friday, July 4th and the EPIC Act has gained 5 new cosponsors since these meetings. The YWBHD webinar in July had 62 registrants and 41 attendees which resulted in 23 congressional letters being sent during and immediately following the webinar!

UPDATE: ORPHAN Cures was signed into law on July 4th!

This is an incredible testament to the power of patient advocates and public policy advocacy work—thank you to all who engaged in these efforts!



But our work is not done! Consider engaging in our work to end the Pill Penalty by passing the EPIC Act and in protecting funding for cancer research through the NIH.

Send a letter to your representatives to support the EPIC Act <u>HERE.</u>
Send a letter to your representatives to protect NIH funding for cancer research <u>HERE.</u>

In Case You Missed It: 2025 Virtual YWHDH



Tigerlily held our 2025 Virtual Young Women's Health Day on the Hill Series Webinar on July 9th where patient experts and Tigerlily ANGEL Advocates T'Ana Johnson and Tiana Russel shared about the patient perspective on the importance of continued research and access to oral chemotherapy and the fix the *EPIC Act* provides to the unintended consequences the *Inflation Reduction Act's* (IRA) provisions create for this important type of treatment. T'Ana and Tiana were joined by medical oncologist and breast cancer disparities researcher Angelique Richardson, MD, PhD and researcher and Founder of Phoenix Molecular Designs Sandra Dunn, PhD to share the provider and researcher perspectives on these issues.

Watch the full recording here

Check out our EPIC Act Advocacy Toolkit here

ANGEL Advocate, Tonya Hicks Works to Further Biomarker Testing Access in North Carolina



Be sure to check out ANGEL Advocate Tonya Hicks and her powerful opinion piece in The Daily Reflector, where she called on North Carolina lawmakers to pass House Bill 567—legislation that would expand access to life-saving biomarker testing. Sharing her family's journey with breast cancer, Tonya underscored how biomarker testing played a critical role in her own battle against a hard-to-treat diagnosis.

Her advocacy is a testament to the importance of this bill and the difference it could make for countless North Carolinians. Be sure to read her inspiring piece <u>HERE</u>!

Thank you, Tonya, for raising your voice and fighting for better health care access in your state!

Do you live in North Carolina and want to support these policy efforts to expand access to biomarker testing? It's easy! <u>CLICK HERE</u> to send a letter to your representative today.

Tigerlily at Essence Fest!



Tigerlily Foundation was thrilled to be represented by our Program Coordinator, Marita Coker, at the 2025 Essence Women in Harmony Luncheon during Essence Fest in collaboration with the National Urban League. Surrounded by passionate students, emerging leaders, and trailblazing women's rights advocates, it was a powerful moment of connection, purpose, and joy.

Our activation created space for real conversations about advocacy, health equity, and sisterhood. Marita engaged with women whose stories and energy reaffirmed the urgency of our mission and the impact of showing up with intention.

Tigerlily's presence wasn't just seen—it was felt. We engaged in personal stories, answered thoughtful questions, and felt the strength of a community ready to drive change. This weekend reminded us that when women unite in power and purpose, the possibilities are endless.



Who Can Participate?

- ☑ Diagnosed with metastatic breast cancer (mBC) within the last 12 months.
- Reside in Florida

Why Participate?

- Share your experience to help improve cancer care for others.
- ✓ Your input will help shape future support strategies for patients.
- Participants will be compensated for their time and efforts.



Interested? Please <u>click the link</u> or scan the QR Code with your phone to access a brief survey. A research team member from Tigerlily will be in touch to let you know if you are eligible. If you have questions please email our study coordinator krista@tigerlilyfoundation.org.



Make This Momentum Matter Donate to Tigerlily Today

In July, we ignited powerful change — from heartfelt CHOICE events in DC and LA, to national policy wins, groundbreaking research recognition, and deep community connection. We showed up with purpose, created space for healing, and empowered voices to rise.

But this is only the beginning.

Your gift fuels our mission to educate, advocate, and uplift communities impacted by breast cancer — especially those most often left behind. With your support, we can continue driving policy change, training ANGEL Advocates, expanding access to care, and holding space for conversations that heal and empower.

Keep the momentum going. <u>Donate today</u> — and be the spark that drives lasting change.

Partner corner

Ongoing Support with Ina®: 24/7 Nutrition & Symptom Guidance by Text The Intelligent Nutrition Assistant from Savor Health®



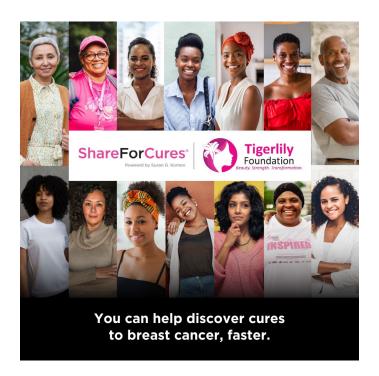
Through our partnership with Savor Health, Tigerlily Foundation offers access to Ina®, a text-based tool that delivers personalized, evidence-based nutrition and symptom management support for cancer patients — anytime you need it.

Here's what Ina® can help you with:

- 24/7 answers to nutrition and symptom questions via SMS text
- Tailored tips, recipes, and expert guidance no appointments needed
- Advice from oncology-credentialed dietitians, nurses, and doctors
- Free, secure, and private access whenever you need support Feeling strong throughout your cancer journey starts with informed, timely support — and Ina® is always just a text away.

Try Ina Today!

ShareForCures Alliance!



Exciting News! Tigerlily has joined the ShareForCures Alliance, supporting a fully inclusive breast cancer registry for those who have, or had breast cancer. This registry aims to accelerate the search for cures for breast cancer by enhancing diversity and representation in research. By participating in the ShareForCures Alliance, we are striving to increase awareness and enrollment for the ShareForCures registry, ensuring that everyone is represented in breast cancer research and the search to find cures.

Join us in supporting this vital cause

