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TIGERLILY FOUNDATION EXPANDS GLOBAL ANGEL ADVOCACY PROGRAM TO BRAZIL AND LIBERIA WITH SANOFI'S SUPPORT

Empowering Breast Cancer Patients with Life-Saving Education and Resources in South America and West Africa

WASHINGTON D.C. (Date HERE)– Tigerlily Foundation, a pioneering women’s health and cancer advocacy organization, is thrilled to announce the launch of its Global ANGEL Advocacy Program in Brazil and Liberia. Supported by Sanofi, this initiative seeks to empower breast cancer patients with critical education, awareness, and advocacy resources, tailored to meet the unique needs of women in these regions.

The ANGEL Advocacy Program educates and empowers breast cancer patients and their communities by providing free training on breast cancer awareness, early detection, and the disparities affecting health outcomes.

Through the program, trained ANGEL Advocates engage in speaking events, media outreach, advocacy with policymakers, and community outreach to drive health equity. To date, the ANGEL program has reached over 2 million individuals, and its mission is to eliminate systemic health disparities in cancer care.

Through this program, participants gain essential knowledge on breast health, including self-examinations and early detection techniques. Digital platforms will provide easy access to these materials, along with other Tigerlily resources.

“We are excited to bring essential breast health education to the Brazilian and Portuguese-speaking community,” said Maimah Karmo, Founder and CEO of Tigerlily Foundation. *“By working with partners who understand the specific needs of these communities, we’re helping women prioritize their health and well-being.”*

The ANGEL program will introduce targeted health education initiatives in South America and West Africa through partnerships with local organizations. In Brazil, where nearly 704,000 new cancer cases are projected annually through 2025, Tigerlily has created a comprehensive distance learning module based on its ANGEL training, specifically adapted for the Portuguese-speaking community.

In Liberia, where breast cancer is the leading cause of cancer deaths among women and access to resources is limited, Tigerlily has partnered with LIB Healthline, LLC to customize and

distribute local education materials. LIB Healthline will manage the translation and distribution of essential resources, organize patient/provider panel discussions, and launch radio campaigns to reach the broader population.

LIB Healthline Healthcare Management Consultancy is elated to partner with Tigerlily Foundation on global advocacy around breast cancer in Liberia, West Africa”, said Freda Koosman, Founder of LIB Healthline, Monrovia, Liberia.

"Our collaboration with LIB Healthline marks a significant step towards ensuring that communities in Liberia have access to comprehensive breast health resources. As a native of Liberia, I am proud to give back to the country where I was born and spent formative years of my life," stated Maimah Karmo. "Through innovative initiatives like patient/provider panel sessions and radio productions, we are committed to breaking down barriers to education and support and empowering women to be their best advocates and for their communities."

The Tigerlily Global ANGEL Advocacy program was made possible by Sanofi. *“Sanofi is proud to support an organization that is focused on helping better the lives of cancer patients,”* said Hilary Hansen, Global Head Public Affairs and Public Advocacy, Oncology, Sanofi. *“Tigerlily’s expansion into Brazil and Liberia speaks to the unmet need of ongoing support to patients who might have limited access to educational materials while also bringing awareness to their disease. By partnering with local organizations, Tigerlily provides women with culturally competent resources to empower them to learn more about their own health.”*

To learn more about the Global ANGEL Advocacy Program and Tigerlily Foundation’s partnerships, visit [Tigerlily Foundation's website](#).

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About Tigerlily Foundation: Tigerlily Foundation is one of the premier global organizations providing education, awareness, advocacy, empowerment, and transformational programs to girls, young women, patients, survivors, thrivers, and caregivers - before, during, and after cancer.