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TIGERLILY FOUNDATION LAUNCHES SEASON 4 OF BREATHE Tv WITH PARTNER BLACKDOCTOR.ORG

ALDIE, VA (April 10, 2024) – [Tigerlily Foundation](https://www.tigerlilyfoundation.org), a leading cancer patient advocacy organization, founded by 18-year breast cancer survivor Maimah Karmo, is proud to launch the fourth season of [BREATHE Tv](https://www.breathe.tv), an educational and support video series for women on their cancer journey.

BREATHE Tv is a space for inspirational and educational videos that bring patients, providers, and families together to engage in meaningful conversations about cancer, women's health, and women's lifestyles. BREATHE Tv season four consists of 14 episodes covering various topics such as *Understanding Triple Negative Breast Cancer (TNBC)*, *Living with Cervical Cancer*, *Survivorship: Life with Cancer*, and more.

"We are thrilled to embark on the fourth season of BREATHE Tv, continuing our mission to educate and empower women on their cancer journeys," shared Maimah Karmo, Founder of Tigerlily Foundation. "This series is about survival and also about thriving - together, at every stage of your life, healthcare, and cancer journey. At Tigerlily, we are fostering a community that uplifts and supports each other. Each day we hear powerful patient stories and we deeply understand the importance of these discussions early and often."

Through the support of partners like Merck, Takeda, Genentech, and Gilead, Tigerlily Foundation delivers a valuable educational resource that supports women on their cancer journeys. The 14 episodes from season four contribute to a growing educational archive of 45 episodes that includes a BREATHE Tv 3-part listening summit.

Earlier this month, Tigerlily Foundation began its partnership with [BlackDoctor.org](https://www.blackdoctor.org) for a second year. BDO is the world's largest online health resource specifically targeted to African Americans. The BREATHE Tv After Show will feature special guest Dr. Renee Matthews from BDO and will follow right after the BREATHE Tv episode on Facebook Live. Dr. Matthews will deepen the conversation with guests from each episode and further discuss topics from her medical perspectives and through the lens of BDO Black culture.

"It is in the BREATHE Tv After Show that we dive a bit deeper into the lived experiences of the guests, topics discussed in the episode through the lens of Black culture and health as it relates to cancers that impact women," shared Dr. Renee Matthews.

"Our partnership with Tigerlily has been tremendously impactful for the BlackDoctor.org audience, enriching our platform with vital resources, empowering content, and invaluable insights into breast cancer awareness and prevention," stated Jade Curtis, Executive Director of BlackDoctor.org. "We're deeply honored to continue amplifying the voices of breast cancer

advocates on the BREATHE TV After Show, as it provides yet another profound platform to further our mission of education and awareness in the fight against cancer in the Black community."

BREATHE Tv premieres bi-weekly across all of Tigerlily Foundation's digital channels such as YouTube, Facebook, Instagram, and more. To learn more about BREATHE Tv and where to watch, please visit breathetv.tigerlilyfoundation.org/.

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About Tigerlily Foundation: Tigerlily Foundation is a nationally recognized organization committed to supporting young women impacted by breast cancer. Through education, advocacy, and empowerment programs, TigerLily Foundation strives to enhance the quality of life and outcomes for young women diagnosed with breast cancer. For more information, visit tigerlilyfoundation.org.

About BlackDoctor.org: BDO is the world's largest and most comprehensive online health resource specifically targeted to African Americans. BDO gives access to innovative and new approaches to the health information you need in everyday language so you can break through the disparities, gain control, and live your life to its fullest. For more information, visit: www.blackdoctor.org.