



**Tigerlily  
Foundation**  
*Beauty. Strength. Transformation.*

# EmPOWER Ball



## SPONSORSHIP PACKAGES

**Grand Hyatt Washington, 1000 H Street NW, Washington, DC**  
**November 11, 2023, 6:00 p.m. - 11:00 p.m.**



**Tigerlily Foundation (Tigerlily)** is a national organization focused on educating, advocating for, empowering and supporting young women – throughout their life and health journey. What differentiates us from other foundations are our focus areas: 1) specifically on young women – 15 – 45; 2) on improving quality of life; and 3) on lifestyle, risk reduction prevention, empowering young women to be their own best advocates.

Our **EmPOWER** Ball is an opportunity to support Tigerlily's mission, while enabling us to continue to educate young women about their overall health and support them through cancer treatment and beyond.

### **BENEFITS OF SPONSORSHIPS:**

- Sponsoring *Tigerlily's* EmPOWER Ball is a way for you to gain exposure, as we support young women throughout their health and cancer journey.
- Sponsoring *Tigerlily's* EmPOWER Ball enhances your recognition within the oncology, health and multicultural communities, strengthens client relationships and helps generate new business.
- As a sponsor you become a part of a powerful health equity initiative by: 1) educating and empowering cancer survivors; 2) setting an example of integrity and leadership; 3) bringing awareness to health issues and affecting change; and 4) encouraging community and corporate advocacy.
- You receive exposure to more than 350,000 people through media; reach more than 50,000 people through our social media and newsletter, and get continued exposure year-round to national media through website visibility. You will also reach more than 300 attendees at the EmPOWER Ball.

**Tigerlily Foundation, 42020 Village Center Plaza, #120-156, Stone Ridge, VA 20105**  
**Tel: 1(888) 580-6253; Email: [info@tigerlilyfoundation.org](mailto:info@tigerlilyfoundation.org); [www.tigerlilyfoundation.org](http://www.tigerlilyfoundation.org) FEIN 38-3752635**



## Presenting Sponsor

**Investment \$100,000 Exclusive Opportunity**

### **BENEFITS INCLUDE:**

- Opportunity to welcome everyone to the gala and introduce the evening's emcee
- Be named as the presenting sponsor for the EmPOWER Ball
- Premier location of five tables of 10
- Complimentary valet parking for your guests
- Right of first renewal for 2024
- Opportunity to place one (1) item at each Empower Ball attendees' seat
- Logo and/or name (depending on space) recognition on event material recognizing you as the Presenting Sponsor (*save the dates, invitation, program, press releases, event signage, swag bags, event page at [tigerlilyfoundation.org](http://tigerlilyfoundation.org)*)
- Feature in our monthly newsletter
- Verbal recognition at the event
- Full page inside front cover ad in event program
- Logo placed on specially designed swag bags for event

## Transformation Sponsor

**Investment \$75,000 | Only Two Available**

*Transformation is described as an act, process, or instance of transforming or being transformed. As a Transformation Sponsor, you honor and recognize the spirit of those that are changing and evolving.*

### **BENEFITS INCLUDE:**

- Opportunity to introduce Transformation Award Recipient. *The Transformation Award Recipient is someone who has created a solution for the breast cancer community in which she lives and serves that has had an impact and transformed those around her*
- Opportunity for photo shoot with the Transformation Award Recipient
- Premier location of three tables of 10
- Complimentary valet parking for your guests
- Right of first renewal for 2024
- Opportunity to place one (1) item at each Empower Ball attendees' seat
- Logo placement on video for Transformation Award Recipient
- Logo and/or name (depending on space) recognition on event material recognizing you as a Transformation Sponsor (*save the dates, invitation, program, press releases, event signage, swag bags, event page at [tigerlilyfoundation.org](http://tigerlilyfoundation.org)*)
- Back cover full page ad in event program
- Verbal recognition at the event
- Feature in our monthly newsletter
- Logo placement on event page



## Inspiration Sponsor

Investment \$50,000 | Only Four Available

*As the Inspiration Sponsor you will initiate the action or power of moving the intellect or emotions.*

### BENEFITS INCLUDE:

- Opportunity to present award to and/or celebrate the Inspiration Award Recipient. *This is someone who has exhibited courage and dedication in the field of breast cancer; and shown dedication in helping others*
- Exclusive opportunity for photo shoot with the Inspiration Award Recipient
- Premier location of two tables of 10
- Complimentary valet parking for your guests
- Right of first renewal for 2024
- Logo and/or name (depending on space) recognition on event material recognizing you as an Inspiration Sponsor (*save the dates, invitation, program, press releases, event signage, swag bags, event page at [tigerlilyfoundation.org](http://tigerlilyfoundation.org)*)
- Inside back cover full page ad in event program
- Verbal recognition at the event
- Recognition in monthly newsletter three times throughout the year
- Option to include giveaways in event swag bags



## KM Warrior Sponsor

Investment \$25,000

*Kristen Martinez, for whom this award is named, was a young breast cancer survivor who lived a life that embodied that of a warrior by showing great vigor, courage, and honor in the face of this dreaded disease.*

### BENEFITS INCLUDE:

- Opportunity to present award to/interact with/celebrate the 2023 Award Recipient
- Premier location of table for 10
- Name recognition on event select material recognizing you as a KM Warrior Sponsor (*save the dates, invitation, program, press releases, event signage, or event page at [tigerlilyfoundation.org](http://tigerlilyfoundation.org)*)
- Recognition in monthly newsletter two times throughout the year
- Option to include giveaways in event swag bags



## Hope Sponsor



**Investment \$10,000**

*Hope is defined as the feeling that what is wanted can be had or that events will turn out for the best. As a Hope Sponsor, you honor those who inspire and give the feeling of hope to others.*

### **BENEFITS INCLUDE:**

- Premier location of table for 10
- Name recognition on select event material recognizing you as a Hope Sponsor (*save the dates, invitation, program, event signage, or event page at tigerlilyfoundation.org*)
- Option to include giveaways in event swag bags



## Strength Sponsor



**Investment \$5,000**

### **BENEFITS INCLUDE:**

- Strength Wristbands with your company name embossed
- Name placement on event website page
- Name recognition on select event material recognizing you as a Strength Sponsor (*program, event signage, or event page at tigerlilyfoundation.org*)
- Reserved table of 10
- Option to include giveaways in event swag bags



## Beauty Sponsor



**Investment \$3,000**

### **BENEFITS INCLUDE:**

- Logo on napkins to be served with dessert
- Name recognition on select event material recognizing you as a Strength Sponsor (*program, event signage, or event page at tigerlilyfoundation.org*)
- Eight tickets to the event
- Option to include giveaways in event swag bags



## Courage Sponsor



Investment \$2,000

### **BENEFITS INCLUDE:**

- Name placement on event website page
- Name recognition in event press releases, event signage and program
- Four event tickets
- Option to include giveaways in event swag bags



## Believe Sponsor



Investment \$1,500

### **BENEFITS INCLUDE:**

- Name placement on event website page
- Two event tickets
- Name recognition in event program and signage
- Sponsorship recognition at event
- Option to include giveaways in event swag bags

**REGISTRATION:** Purchase tickets at [www.tigerlilyfoundation.org](http://www.tigerlilyfoundation.org). Sponsorship amounts other than those noted are welcome. If you have questions, contact us at [empowerball@tigerlilyfoundation.org](mailto:empowerball@tigerlilyfoundation.org).