



Tigerlily Foundation

2nd Annual Divine Inspired Vivacious Aware (DIVA) Night Out

**May 15, 2010
6:00 p.m. - 10:00 p.m.
Mandarin Oriental Hotel
Washington, DC**

Sponsorship Package

Tigerlily Foundation
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Tigerlily Foundation (Tigerlily) was founded by a young survivor of breast cancer, Maimah Karmo, who like many younger women, had no idea that young women could get breast cancer.

Tigerlily Foundation is one of the only nation-wide organizations providing full-lifecycle assistance to young women – before, during and after breast cancer – to include, education, financial assistance, meals, groceries, buddies, buddy bags and empowerment to young women affected by breast cancer. What differentiates Tigerlily Foundation from other breast cancer foundations are three distinct qualities:

- We are solely focused on young women – 15 – 40.
- We are 100% service-oriented.
- We focus on lifestyle and prevention, empowering young women to be their own best advocates.

This 2nd DIVA Night Out event is the intersection of *business leaders, young women, and survivors of breast cancers*, with education, health, wellness and celebration of life. At this event, attendees will have an exciting host and speakers, as well as get a chance to enjoy cocktails and appetizers, along with members of the media, *Washington, DC's elite*, and the *philanthropic community*.

As a sponsor, this is an opportunity for business and individuals to support Tigerlily in its mission to educate, empower, advocate for, support and end isolation among young women affected by breast cancer. This opportunity will increase your visibility amongst key business owners and lawmakers, people who are shaping our state's capital and the world.

Your contributions are an essential element to the advancement of this non-profit organization. Your support will allow us to continue to do our work of educating young women about breast cancer and supporting young women through treatment and beyond. Your support will change the way women live, view their health, view their personal power and enable them to act responsibly, as educated advocates and leaders in the fight to stop breast cancer.

Benefits of Sponsorships:

- Sponsoring *Tigerlily's* 2nd Annual DIVA Night Out is a **cost effective** way for your organization to gain **exposure**, as we support young women in the community, with breast cancer, the second leading cause of cancer death in women in the United States.
- Sponsoring *Tigerlily* events **enhances** a company's **recognition** within the breast cancer and health communities, **strengthens** relations with clients, and helps **generate new business**.
- By **becoming a sponsor** you will become a part of a powerful **health initiative** by:

Educating and empowering breast cancer patients and survivors in the community.
Setting an example of integrity and leadership.
Bringing awareness to relevant breast cancer issues and effecting an environment for change in the way we view this disease.
Encouraging community and corporate advocacy through your sponsorship.
Being a part of Tigerlily's mission to educate, empower and advocate for those living with cancer and the breast cancer community.

Sponsorship Packages come in several levels: Presenting, Entourage, DIVA, Glitter, Princess and Bling.

The Presenting (\$10,000): As a Presenting Sponsor, you will receive the following:

- Logo placement on Tigerlily sponsorship page
- Logo placement on event giveaways
- Prime logo placement on event banner
- Logo placement on all collateral
- Logo placement on event website's sponsorship page
- Name recognition in event press releases
- Name recognition on event program
- Feature in monthly newsletter highlighting your contributions to the breast cancer community
- Professionally produced event pictures and video
- Name mention at event
- This includes tickets for 10 people and
- Special VIP swag bags for event
- Speaking role in program
- By purchasing this package, you sponsor 10 breast cancer survivors to attend this event.

The Entourage (\$5,000): As an Entourage Sponsor, you will receive the following:

- Logo placement on all collateral
- Logo placement on event website's sponsorship page
- Name recognition in event press releases
- Name recognition on event program
- Feature in monthly newsletter highlighting your contributions to the breast cancer community
- Professionally produced event pictures and video
- Name mention at event
- This includes tickets for 10 people and
- Special VIP swag bags for event
- Speaking role in program
- By purchasing this package, you sponsor 4 breast cancer survivors to attend this event.

The DIVA Package (\$2,500): As a DIVA Sponsor, you receive these benefits:

- Logo placement on all collateral
- Logo placement on event website's sponsorship page
- Name recognition in event press releases
- Name recognition on event program
- Professionally produced event pictures and video
- Name mention at event
- This includes tickets for 5 people
- Special VIP swag bags for event
- By purchasing this package, you sponsor 2 breast cancer survivors to attend this event.

The Glitter Package (\$1,000): As a Glitter Sponsor, you will receive the following benefits:

- Logo placement on all collateral
- Logo placement on event website's sponsorship page
- Name recognition on event program
- Name mention at event
- This includes tickets for 5 people
- Special VIP swag bags for event

The Princess Package (\$500): As a Princess Sponsor, you will receive the following benefits:

- Logo placement on all collateral
- Logo placement on event website's sponsorship page
- Name recognition on event program
- This includes tickets for 2 people
- Special VIP swag bags for event

The Bling Package (\$250): As a Bling Sponsor, you will receive the following benefits:

- Logo placement on all collateral
- Name mention on event website's sponsorship page
- Name recognition on event program
- This includes ticket for 1 person

REGISTRATION

Purchase tickets through our website at www.tigerlilyfoundation.org/events. Sponsorship amounts other than those noted are also welcome. If you would like to be a sponsor or have questions you would like answered, please contact us via e-mail at info@tigerlilyfoundation.org or mail to Tigerlily Foundation, 11654 Plaza America Drive, #725, Reston, VA 20190, United States of America.