



Tigerlily Foundation Sponsorship Package

The **Tigerlily Foundation (Tigerlily)** sponsorship is an opportunity for business and individuals to support Tigerlily in its mission to educate, empower, advocate for, support and end isolation among young women affected by breast cancer. We also seek to improve the quality of life for young adult breast cancer survivors by creating vigilant self-advocates.

Founded by a breast cancer survivor, the mission of **Tigerlily** is as follows:

- To educate, empower, advocate for, support and inspire young adults affected by breast cancer.
- To end isolation among young adult breast cancer survivors.
- To improve the quality of life for young adult breast cancer survivors by creating vigilant self-advocates.
- To promote ferociously fearless females.

Your contributions are an essential element to the advancement and prosperity of this non-profit organization, unlike the commercialization that mass advertising creates. Your support will empower our organization to create a unique breast cancer organization that is primed to reach every man woman and child. We are targeting the following markets: young women, and diverse ethnic groups, including African/African American, Latino, Caucasian and Asian communities around the world. Your contributions will allow us to create programs that educate women and men - from the villages, to the suburbs and the cities; from Africa to the United States, Latin America, Asia, Europe and China. Breast cancer does not discriminate, and neither do we. Be a part of a global solution to breast cancer. Your support will change the way women live, view their health, view their personal power and enable them to act responsibly, as educated advocates and leaders in the fight to stop breast cancer.

Tigerlily Foundation
Tel: 1(888) 580-6253
Email: info@tigerlilyfoundation.org
www.tigerlilyfoundation.org



Sponsorship Package, Cont'd.

Benefits of Sponsorships:

- Sponsoring *Tigerlily* and its events is a **cost effective** way for companies, firms, and individuals to gain **exposure** for their products and services as they support the fight against breast cancer, the second leading cause of cancer death in women in the United States.
- Sponsoring *Tigerlily* events and publication **enhances** a company's **recognition** within the breast cancer, health and multicultural communities, **strengthens** their relations with existing clients, and helps to **generate new business**.
- Sponsoring *Tigerlily* gives businesses and individuals the opportunity to provide first hand support to women and men around the world, facing a life threatening illness.
- By **becoming a sponsor** you will become a part of a **multi-million dollar health initiative** by:

Educating and empowering breast cancer patients, survivors and breast cancer community.

Setting an example of integrity and leadership.

Bringing awareness to relevant breast cancer issues and effecting an environment for change in the way we view this disease.

Support Tigerlily in working to eradicate breast cancer.

Supporting families with your sponsorship dollars.

Encouraging community and corporate advocacy through your sponsorship.

Being a part of Tigerlily's mission to educate, empower and advocate for those living with cancer and the breast cancer community.

Providing an intellectual platform to educate, nurture, and support women achieving collaboration with Sponsors who care.



Sponsorship Package, Cont'd.

Tigerlily's Sponsorship Packages come in five levels: *The Awareness Package*, *the Life Package*, *the Survivor Package*, *the Prevention Package* and *the Cure Package*.

The Awareness Package (1,000): As an Awareness Sponsor, you will receive the following benefits:

- Name recognition on invitations for Tigerlily Foundation events.
- Logo placement on brochures
- Logo placement in our media kit
- Advertisement through logo placement on our website's Sponsorship page

The Life Package (2,500): As a Life Sponsor, you will receive the following benefits:

- Name recognition on invitations for Tigerlily Foundation events.
- Half page advertisement on brochures
- Prime placement advertisement in our media kit
- Advertisement through logo placement on our website's Sponsorship page

The Survivor Package (\$5,000): As a Survivor Sponsor, you will receive the following benefits:

- Prime placement advertisement in our media kit.
- Logo will be displayed on our website, and advertisement on the Internet through our Tigerlily sponsor links.
- Receive an honorable acknowledgement at our events with banners and logo circulation.

The Prevention Package (\$10,000): As a Prevention Sponsor, you will receive the following benefits:

- Prime placement advertisement in our media kit
- Logo will be displayed on our website, and advertisement on the Internet through our Tigerlily sponsor links.
- Feature in our monthly newsletter that highlights your contributions to the breast cancer community and your corporate social responsibility.
- Receive an honorable acknowledgement at our events with banners and logo circulation.



Sponsorship Package, Cont'd.

The Cure Package (\$20,000): As a Cure Sponsor, you will receive the following benefits:

- Prime placement advertisement in our media kit.
- Placement on our marketing materials.
- Logo will be displayed on our website, and advertisement on the Internet through our Tigerlily sponsor links.
- Feature in our monthly newsletter that highlights your contributions to the breast cancer community and your corporate social responsibility.
- Receive an honorable acknowledgement at our events with banners and logo circulation.

If you would like to be a **Tigerlily Foundation** Sponsor or have questions you would like answered, please contact us via e-mail at info@tigerlilyfoundation.org or mail to Tigerlily Foundation, 11654 Plaza America Drive, #725, Reston, VA 20190, United States of America. We will be pleased to assist you.